Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

3rd QUARTER 2016 WYCW (TV)

> Placed in the WYCW-TV public inspection file on 10/6/2016 Signed: Donald Graham

WYCW (TV), Asheville, North Carolina

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Covering the period beginning July 1, 2016 Ending September 30, 2016

Media General Communications Holdings, LLC

Station WYCW (TV) is a CW Network affiliate in its service area. In carrying out its responsibilities as a public trustee, the station deals with and is responsive to the principal issues arising in its community on a continuing basis. A variety of specials, public service announcements, public affairs programs and broadcasts on matters of concern to our community are supplemented, in some cases, with in-community projects. Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth below.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

7 News at 10

WYCW airs news at 10PM for 35 minutes, Monday - Sunday.

7 News Daybreak

This newscast airs on WYCW Monday - Friday 7am-9am.

Public Service Announcements

Daily

Random times

WYCW TV provides full development, creation and production of local Public Service Announcements that address current issues impacting our viewers. WYCW (TV) broadcasts local and national public service announcements of varying lengths of :60, :30, :25, :20, :15, and :10 throughout its broadcast schedule. Some of the announcements are part of campaigns on one subject/issue.

WYCW Live Chat:

M-F

10PM-10:35PM

Amy Wood, anchor for 7 News at 10, chats live during the news with viewers in an online chat room about stories being covered that evening, and some viewer comments are shared on the news.

FACE THE NATION

Sundays

10:30-11AM

Produced by CBS, this weekly half-hour program discusses a spectrum of national and international issues.

Issues Addressed Using Public Service Announcements Include:

(Description of PSA's receiving most extensive airtime attached.)

SOUTH CAROLINA SCHOOL FOR THE DEAF AND BLIND SPARTANBURG COMMUNITY COLLEGE SPARTANBURG COUNTY FOUNDATION KOMEN FOUNDATION MARCH OF DIMES MOBILE MEALS LAND CRUISE SPARTANBURG SOARING (CHAPMAN CULTURAL CENTER)

WYCW (TV) Off-air public service

Shadowing Program:

WYCW (TV) actively involved with the Business Education Partnership Shadowing program for 5th-11th Grade students and Tech Prep students. In the program these students spend one day (approx. 6 hours) at a business. By observing and talking with employees, students gain valuable insights into possible career choices.

College Internship Program:

WYCW (TV) partners with colleges and universities to provide college students with on the job training in exchange for college credit.

NON-BROADCAST ENHANCEMENT EFFORT

COLLEGE INTERNSHIP PROGRAM:

WYCW (TV) PARTNERS WITH COLLEGES AND UNIVERSITIES TO PROVIDE COLLEGE STUDENTS WITH ON THE JOB TRAINING IN EXCHANGE FOR COLLEGE CREDITS.

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WYCW (TV) used news programs to address issues of concern to the Asheville, NC in its service area are included in this report. Duration of each report is from :30 - 2:00

GOVERNMENT
CONSUMER AFFAIRS
EDUCATION & CHILD WELFARE
PUBLIC HEALTH & ENVIRONMENTAL
PUBLIC SAFETY AND CRIME

GOVERNMENT

PROGRAM:

CAMPAIGN WATCH

7 NEWS CW AT 10PM

DATES:

JULY 4, 2016

PROGRAM SUMMARY: NORTH CAROLINA IS THE FOCUS OF THE PRESIDENTIAL RACE. THE PRESUMPTIVE REPUBLICAN NOMINEE, DONALD TRUMP, WILL BE IN RALEIGH TUESDAY NIGHT SPEAKING AT THE DUKE ENERGY CENTER FOR PERFORMING ARTS. NORTH CAROLINA IS CONSIDERED TO BE A SWING STATE IN THIS ELECTION. PRESIDENT BARACK OBAMA WON THE TARHEEL STATE IN 2008, BUT IN 2012, MITT ROMNEY DID. PRESIDENT OBAMA WILL ALSO BE IN NORTH CAROLINA ON TUESDAY. HE WILL APPEAR WITH THE PRESUMPTIVE DEMOCRATIC NOMINEE, HILLARY CLINTON. OBAMA AND CLINTON WILL BE AT THE CHARLOTTE CONVENTION CENTER.

PROGRAM:

STATE HOUSE WATCH

7 NEWS CW AT 10PM

DATES:

JULY 11, 2016

PROGRAM SUMMARY: THE LAW THAT REMOVED THE CONFEDERATE BATTLE FLAG FROM THE SOUTH CAROLINA STATEHOUSE LAST YEAR, INCLUDED PUTTING THAT FLAG ON DISPLAY AT THE "CONFEDERATE RELIC ROOM AND MILITARY MUSEUM. BUT ONE YEAR LATER, IT IS STILL NOT ON DISPLAY. STATE LAWMAKERS HAVE NOT APPROVED ANY MONEY FOR IT. THE PRICE TAG IS \$3.6 MILLION. \$550,000 OF THAT WOULD BE FOR THE CONFEDERATE FLAG. THE REST WOULD BE FOR DISPLAYING ITEMS IN STORAGE NOW.

PROGRAM:

CAMPAIGN 2016

7 NEWS CW AT DAYBREAK

DATES:

JULY 18, 2016

PROGRAM SUMMARY: THE GOP NATIONAL CONVENTION STARTS TODAY, AND ON THURSDAY NIGHT, DONALD TRUMP WILL GIVE HIS SPEECH AS REPUBLICAN NOMINEE FOR PRESIDENT. A LARGE CONTINGENCY FOR VIRGINIA, UTAH AND COLORADO WANT TO ROLL CALL VOTE ON THE FLOOR TO CHANGE THE RULES AND UNBIND THE DELEGATES WHO ARE BOUND FOR TRUMP. THIS AFTERNOON THE PARTY ADOPTED POSITINS ON LGBT LIFESTYLES.

PROGRAM:

CAMPAIGN 2016

7 NEWS CW AT DAYBREAK

DATES:

JULY 25, 2016

PROGRAM SUMMARY: BEFORE THE DNC CONVENTION, HILLARY CLINTON WILL SPEAK IN CHARLOTTE AT MEETING FOR THE VETERANS OF FOREIGN WARS. ALSO TODAY, DONALD TRUMP IS VISITING VOTERS IN WINSTON-SALEM, NC. HE WILL TRAVEL TO CHARLOTTE ON TUESDAY TO SPEAK AT THE SAME VFW CONVENTION. A NEW POLL FROM CNN SHOWS TRUMP IS LEADING CLINTON IN THE RACE FOR PRESIDENT. HE HAS 44% COMPARED TO HER 39%. IT IS A SIX POINT BOUNCE FROM LAST WEEK'S REPUBLICAN NATION CONVENTION AND THE BEST SHOWING FOR TRUMP SINCE LAST SEPTEMBER.

PROGRAM:

CAMPAIGN 2016

7 NEWS CW AT 10PM

DATES:

AUGUST 2, 2016

PROGRAM SUMMARY: DONALD TRUMP SAYS HE IS NOT READY TO BACK TWO TOP REPUBLICANS WHO ENDORSED HIM. TRUMP HAS BEEN HEAVILY CRITICIZED FOR COMMENTS ABOUT THE FAMILY OF A FALLEN MUSLIM-AMERICAN WAR HERO. FOR NOW, TRUMP IS REFUSING TO ENDORSE HOUSE SPEAKER PAUL RYAN OR ARIZONA SENATOR JOHN MCCAIN IN THEIR PRIMARY ELECTIONS. RYAN'S CAMPAIGN SAID IT NEVER ASKED FOR TRUMP'S ENDORSEMENT.

CAMPAIGN 2016

7 NEWS CW AT DAYBREAK

DATES:

AUGUST 9, 2016

PROGRAM SUMMARY: GOVERNOR NIKKI HALEY SAYS SHE IS GOING TO CONTINUE TO SUPPORT REPUBLICAN NOMINEE DONALD TRUMP. THAT IS ACCORDING TO THE STATE NEWSPAPER. HALEY MADE HER CONFIRMATON DURING A NEWS CONFERENCE AND SAYS OF THE TWO CANDIDATES, TRUMP IS THE BEST CHOICE. MANY OTHER REPUBLICANS ARE NOT AS SUPPORTIVE OF TRUMP. FIFTY FORMER NATIONAL SECURITY OFFICIALS, WHO SERVED REPUBLICAN PRESIDENTS, FROM NIXON TO GEORGE W. BUSH, SIGNED A LETTER TO THE AMERICAN PEOPLE ANNOUNCING THEIR REFUSAL TO VOTE FOR DONALD TRUMP. THEY CALLED A TRUMP PRESIDENC A "RISK TO OUR COUNTRY'S NATIONAL SECURITY AND WELL-BEING."

PROGRAM:

CAMPAIGN 2016

7 NEWS CW AT DAYBREAK

DATES:

AUGUST 15, 2016

PROGRAM SUMMARY: DEMOCRATIC VICE-PRESIDENTIAL NOMINEE TIM KAINE WILL BE IN OUR AREA TODAY. HE AND HIS WIFE HAVE AN EVENT AT THE ARTHUR EDDINGTON EDUCATION AND CAREER CENTER IN ASHEVILLE. IT STARTS AT 6:30 AND DOORS OPEN AT 4:30. HE IS EXPECTED TO TALK ABOUT THE ECONOMY.

PROGRAM:

STATEHOUSE WATCH

7 NEWS CW AT 10PM

DATES:

AUGUST 22, 2016

PROGRAM SUMMARY: THERE HAS BEEN A SETBACK FOR PRESIDENT BARACK OBAMA'S ORDER ON SCHOOL BATHROOMS AND TRANSGENDER STUDENTS. A FEDERAL JUDGE HAS BLOCKED IT RULING IN FAVOR OF 13 STATE SHOW OPPOSED THE ORDER. IN MAY THE GOVERNMENT TOLD PUBLIC SCHOOLS TRANSGENDER STUDENTS MUST BE ALLOWED TO USE BATHROOMS CONSISTENT WIT THEIR CHOSEN GENDER IDENTITY. JUST DAYS AGO THE JUSTICE DEPARTMENT SUED NORTH CAROLINA OVER THE SOCALLED "BATHROOM LAW" THERE. THE PRESIDENTS OF SEVEN EVAGELICAL CHRISTIAN COLLEGES IN SOUTH CAROLINA ARE ASKING GOVERNOR NIKKI HALEY TO STAND UP FOR THEM. IN A LETTER, SCHOOL LEADERS FROM BOB JONES, ERSKINE, NORTH GREENVILLE AND ANDERSON UNIVERSITIES, ALONG WITH OTHERS ASKED HALEY TO USE HER PLATFORM TO "PROMOTE RELIGIOUS FREEDOM,"

PROGRAM:

CAMPAIGN 2016

7 NEWS AT DAYBREAK

DATES:

AUGUST 29, 2016

PROGRAM SUMMARY: DONALD TRUMP IS PLANNING MAJOR SPEECH ON IMMIGRATION THIS WEEK AND WILL MEET WITH VOTERS AT AN AFRICAN-AMERICAN CHURCH IN DETROIT. DEMOCRATIC NOMINEE HILLARY CLINTON CONTINUES TO FACE QUESTIONS OVER HER TIME AT THE STATE DEPARTMENT. TRUMP IS FACING AN UPHILL BATTLE TO WIN OVER MINORITY VOTERS. CLINTON HAS TRIED TO PAINT TRUMP AS HOSTILE TOWARD MINORITIES WHILE DEALING WITH CRITICISM OVER A SO-CALLED "PAY-TO-PLAY" OPERATION BETWEEN THE CLINTON FOUNDATION AND THE STATE DEPARTMENT.

PROGRAM:

STATEHOUSE WATCH

7 NEWS AT DAYBREAK

DATES:

SEPTEMBER 5, 2016

PROGRAM SUMMARY: SENATOR JOHN DRUMMOND, A FORMER STATE SENATOR IN SOUTH CAROLINA, DIED ON SATURDAY. HE WAS 96 YEARS OLD. THE FORMER SENATOR REPRESENTED GREENWOOD COUNTY FOR MORE THAN FOUR DECADES. HE WAS ALSO A DECORATED WORLD WAR TWO VETERAN. GOVNERNOR NIKKI HALEY SAID, "A WORLD WAR TWO FIGHTER PILOT AND PRISONER OF WAR WHO BECAME A FIGHTER FOR GREENWOOD COUNTY IN THE STATE SENATE, JOHN DRUMMOND WAS BORN TO SERVE AND HE LIVED AN EXTRAORDINARY LIFE."

STATEHOUSE WATCH

7 NEWS CW AT 10PM

DATES:

SEPTEMBER 19, 2016

PROGRAM SUMMARY: LAWMAKERS SAY THEY COULD REPEAL NORTH CAROLINA'S CONTROVERSIAL "BATHROOM LAW." BUT BEFORE THEY RESCIND "HOUSE BILL 2"THEY WANT CHARLOTTE CITY LEADERS TO TAKE BACK THE NON-DISCRIMINATION ORDINACE THEY BLAME FOR STARTING THE DEBATE. CITY COUNCIL IS MEETING TONIGHT, BUT CHARLOTTE'S MAYOR SAYS COUNCIL IS NOT PREPARED TO CONSIDER THE ISSUE SO SOON AND A DECISION PROBABLY WILL NOT COME IMMEDIATELY.

CONSUMER AFFAIRS

PROGRAM:

CONSUMER WATCH

7 NEWS CW AT 10PM

DATES:

JULY 4, 2016

PROGRAM SUMMARY: THE SOUTH CAROLINA DEPARTMENT OF SOCIAL SERVICES IS BLAMING A POWER OUTAGE FOR SOME DELAYS IN "SNAP" BENEFIT APPLICATIONS. DSS SAYS STORMS BACK IN JUNE CAUSED PROBLEMS WITH THE AGENCIES SYSTEM. IF YOU WANT TO APPLY FOR BENEFITS, YOU CAN NOT DO IT ONLINE UNTIL THE SYSTEM IS FIXED. YOU CAN STILL APPLY IN PERSON BY MAIL OR FAX TO YOUR LOCAL DSS OFFICE. ALSO, IF YOU APPLIED FOR SNAP BENEFITS DURING JUNE, YOU SHOULD RE-SUBMIT YOUR FORMS TO YOUR LOCAL OFFICE.

PROGRAM:

CONSUMER WATCH

7 NEWS CW AT 10PM

DATES:

JULY 11, 2016

PROGRAM SUMMARY: ONE OF THE LATEST FOOD RECALLS COULD IMPACT YOUR FAMILY'S BREAKFAST. CONTINENTAL MILLS IS RECALLING ITS "KRUSTEAZ BLUEBERRY PANCAKE MIX" FOR POSSIBLE E.COLI CONTAMINATION. COMPANY OFFICIALS SAY IT AFFECTS BOXES MADE BETWEEN APRIL AND JUNE. SO FAR, NO INJURIES HAVE BEEN REPORTED. THE COMPANY SAYS CALL ITS CONSUMER RELATIONS TEAM FOR A FULL REFUND.

PROGRAM:

CONSUMER WATCH

7 NEWS CW AT DAYBREAK

DATES:

JULY 18, 2016

PROGRAM SUMMARY: PEOPLE ARE NOT JUST WATCHING WHAT THEY EAT, THEY ARE MAKING SURE THEIR PETS ARE ALSO EATING THEIR VEGETABLES. INGREDIENTS LIKE AVOCADO, KALE AND FREE RANGE POULTRY ARE SHOWING UP IN PRICEY PREMIUM DOG FOOD, WHICH MADE UP NEARLY HALF OF RECENT DOG FOOD SALES

PROGRAM:

CONSUMER WATCH

7 NEWS CW AT 10PM

DATES:

JULY 25, 2016

PROGRAM SUMMARY: THE LARGEST RECALL IN AUTOMOTIVE HISTORY IS JUST BEGINNING. MORE TAKATA AIRBAG NOTICES WENT OUT THIS PAST WEEK. SOME NOTICES EVEN WARN DRIVES TO KEEP PASSENGERS OUT OF THE FRONT SEAT. MORE THAN 24 MILLION VEHICLES AND SIMILAR NOTICES HAVE GONE OUT.

PROGRAM: CONSUMER WATCH 7 NEWS CW AT DAYBREAK

DATES: AUGUST 2, 2016

PROGRAM SUMMARY: MCDONALD'S IS GETTING A BIT HEALTHIER BY TAKING HIGH-FRUCTOSE CORN SYRUP OUT OF ITS SANDWICH BUNS. CHICKEN MCNUGGETS AND SEVERAL BREAKFAST ITEMS WILL ALSO NOT LONGER CONTAIN ARTFICIAL PRESERVATIVES. MCDONALD'S ALSO ANNOUNCED IT REACHED ITS GOAL OF EXCLUSIVELY SERVING CHICKEN THAT IS NOT TREATED WITH ANTIBIOTICS ABOUT A YEAR AHEAD OF SCHEDULE.

PROGRAM: 7 NEWS CW AT 10PM

DATES: AUGUST 9, 2016

PROGRAM SUMMARY: IT WAS ANOTHER DAY OF CANCELED AND DELAYED FLIGHTS FOR DELTA PASSENGERS FOLLOWING A SYSTEM OUTAGE. A TRACKING SERVICE CALLED "FLIGHT STATS" SAYS MORE THAN 500 FLIGHTS HAD BEEN SCRUBBED AND NEARLY 1,200 DELAYED BY THIS AFTERNOON. DELTA OFFICIALS SAY SOME COMPUTER SYSTEMS ARE STILL WORKING SLOWLY MORE THAN A DAY AFER A POWER OUTAGE LED TO MORE THAN 1,500 CANCELED FLIGHTS. DELTA BLAMES THE OUTAGE ON EQUIPMENT PROBLEMS AT GEORGIA POWER.

PROGRAM: CONSUMER WATCH 7 NEWS CW AT DAYBREAK

DATES: AUGUST 15, 2016

PROGRAM SUMMARY: AS COLLEGE CLASSES START ACROSS THE COUNTRY, STUDENTS ARE TAKING ON HUGE LOAN DEBT. "THE STATE" NEWSPAPER REPORTS MORE THAN HALF OF USC GRADUATES LEAVE WITH STUDENT DEBT. COASTAL CAROLINA LEADS THE STATE IN PUBLIC COLLEGE LOAN DEBT. STUDENTS OWED AN AVERAGE OF \$35,000 IN 2014. US SENIORS FINISHED SCHOOL OWING AN AVERAGE OF \$28,000.

PROGRAM: CONSUMER WATCH 7 NEWS CW AT DAYBREAK

DATES: AUGUST 29, 2016

PROGRAM SUMMARY: THE NEXT SEVERAL WEEKS HOLD BIG OPPORTUNITY FOR UPSATE JOBSEEKERS. ON TUESDAY, AT THE GREENVILLE SC WORKS IN MCALISTER SQUARE, THERE WILL BE AN ESURANCE JOB FAIR. IN RUNS FROM 9-4 AND THE COMPANY IS LOOKING FOR SALES AND CLAIMS REPRESENTATIVES. ORGANIZERS FROM SC WORKS SAY THERE ARE MORE THAN 6,000 JOBS AVAILABLE IN THE UPSTATE. AND ALTHOUGH POSSIBLE EMPLOYEES MAY NEED TRAINING, MANY TIMES SC WORKS CAN PROVIDE IT OR GET IT FOR LITTLE OR NO COST.

PROGRAM: CONSUMER WATCH 7 NEWS CW AT 10PM

DATES: SEPTEMBER 5, 2016

PROGRAM SUMMARY: SOME SPECIAL APPRÉCIATION THIS LABOR DAY FOR THE PEOPLE WHO HAVE TO WORK. THIS AFTERNOON OLIVE GARDEN SERVED A CATERED LUNCH FOR POLICE AND FIRST RESPONDERS IN GREENVILLE AND SPARTANBURG. THE FREE MEAL INCLUDED LASAGNA, BREADSTICKS, SALAD. THE RESTAURANT HAS BEEN DOING THIS ON LABOR DAY FOR 15 YEARS.

CONSUMER WATCH

7 NEWS CW AT 10PM

DATES:

SEPTEMBER 12, 2016

PROGRAM SUMMARY: IF YOU ARE CONSIDERING A CAREER CHANGE OR PLAN TO GRADUATE FROM COLLEGE NEXT YEAR, STARTING SALARIES ARE EXPECTED TO RISE IN SEVERAL KEY FIELDS. ACCORDING TO RESEARCH FIRM, ROBERT HALF, IT WILL AFFECT PEOPLE WHO WORK IN THE FIELDS OF ACCOUNTING AND FINANCE, CREATIVE, MARKETING, ADMINISTRATIVE OFFICE SUPPORT AND LEGAL, TECHNOLOGY. BASED ON SALARY GUIDES THE FIRM SAYS NATONALLY, ON AVERAGE, STARTING RATES WILL GO UP BY 3.6%.

PROGRAM:

CONSUMER WATCH

7 NEWS CW AT 10PM

DATES:

SEPTEMBER 19, 2016

PROGRAM SUMMARY: TODAY SOUTH CAROLINA GOVERNOR NIKKI HALEY ISSUED ANOTHER EXECUTIVE ORDER ALLOWING LARGER FUEL TANKERS TO DELIVER GAS. IT WAIVES REQUIREMENTS FOR SIZE AND WEIGHT OF FUEL TRUCKS CARRYING GAS INTO THE STATE. SHE ALSO EXTENDED A PREVIOUS ORDER ALLOWING TRUCK DRIVERS TO WORK LONGER HOURS. THIS ALL COMES AFTER A PIPELINE STARTED LEAKING IN ALABAMA. THE COMPANY WHICH OPERATES THE PIPELINE SAYS IT EXPCTS TO COMPLETE REPAIRS BY THE END OF THIS WEEK.

EDUCATION

PROGRAM:

SCHOOL WATCH

7 NEWS CW AT DAYBREAK

DATE AIRED:

JULY 4, 2015

PROGRAM SUMMARY: THERE ARE MORE REPORTS OF SEX CRIMES AT CLEMSON UNIVERSITY, BUT CLEMSON OFFICIALS SAY THAT MEANS PROGRESS. ACCORDING TO OUR COVERAGE PARTNERS AT THE INDEPENDENT MAIL, FORCIBLE SEX OFFENSES AND DATING VIOLENCE JUMPED FROM TWO CASES IN 2012, TO 17 IN 2014. ADVOCATES SAY IT IS PROOF MORE VICTIMS WANT TO COME FORWARD.

PROGRAM:

SCHOOL WATCH

7 NEWS CW AT DAYBREAK

DATE AIRED:

JULY 8, 2015

PROGRAM SUMMARY: DEPUTIES ARE WORKING TO IDENTIFY TWO PEOPLE WHO CRASHED A FRATERNITY PARTY CARRYING WEAPONS. IT HAPPENED ON JULY 4TH AT AN OFF-CAMPUS HOME IN PICKENS COUNTY. ACCORDING TO DEPUTIES, A MAN SHOWED UP, SAYING HE WAS A COP, DRESSED IN CAMOUFLAGE AND CARRYING A RIFLE AND A KNIFE. WITNESSES SAID HE FIRED A FEW SHOTS AND HIT ONE PERSON IN THE HEAD WITH THE GUN, AND SLASHED ANOTHER PERSON WITH THE KNIFE. DEPUTIES THINK A WOMAN WAS ALSO INVOLVED.

PROGRAM:

SCHOOL WATCH

7 NEWS CW AT DAYBREAK

DATE AIRED:

JULY 22, 2015

PROGRAM SUMMARY: THE NATIONAL RETAIL FEDERATION SAYS FAMILIES ARE EXPECTED TO SPEND ABOUT \$8 BILLION MORE ON BACK-TO-SCHOOL SHOPPING THIS YEAR. THEIR ANNUAL SURVEY REPORTS K-12 AND COLLEGE SPENDING WILL JUMP TO AN ESTIMATED \$76 BILLION AND THAT CONSUMERS ARE WILLING TO SPEND MORE BUT STILL WANT BARGAINS.

SCHOOL WATCH

7 NEWS CW AT DAYBREAK

DATE AIRED:

JULY 29, 2015

PROGRAM SUMMARY: YOU CAN SAVE MONEY ON SCHOOL SUPPLIES THIS WEEKEND IN GEORGIA. IT IS THE STATE'S ANNUAL TAX-FREE WEEKEND. THE GOAL IS TO SAVE ON BACK-TO-SCHOOL SHOPPING. SATURDAY AND SUNDAY THERE IS NO SALES TAX ON THINGS LIKE CLOTHING, SHOES AND SCHOOL SUPPLIES. SOUTH CAROLINA'S TAX-FREE HOLIDAY IS NEXT WEEKEND AUGUST 5TH THROUGH AUGUST 7TH.

PROGRAM:

SCHOOL WATCH

7 NEWS CW AT 10PM

DATE AIRED:

AUGUST 5, 2015

PROGRAM SUMMARY: SOUTH CAROLINA WILL HAVE A SHORTAGE OF TEACHERS WHEN CLASSES START. A STUDY BY THE CENTER FOR EDUCATOR RECRUITMENT, RETENTION AND ADVANCEMENT SAYS THE STATE WILL BE SHORT 164 TEACHERS THIS YEAR. THE BIGGEST SHORTAGES ARE FOR SPECIAL EDUCATION, MATH AND THE SCIENCES. THE STUDY SAYS MORE TEACHERS ARE LEAVING EACH YEAR THAN THERE ARE NEW TEACHERS GRADUATING. MOLLY SPEARMAN, THE STATE SCHOOL SUPERINTENDENT, SAYS SHE WILL ASK STATE LAWMAKERS TO RAISE TEACHER SALARIES. THE UNIVERSITY OF SOUTH CAROLINA IS ALSO TRYING TO RECRUIT MORE STUDENTS TO GO INTO TEACHING.

PROGRAM:

SCHOOL WATCH

7 NEWS CW AT 10PM

DATE AIRED:

AUGUST 13, 2015

PROGRAM SUMMARY: THE NEW SCHOOL YEAR WILL BRING A NEW 10-POINT GRADING SCALE FOR HIGH SCHOOLERS. THAT MEANS A "90" WILL NOW BE AN "A" INSTEAD OF A "93." A "60" WILL BE A PASSING "D" INSTEAD OF "70." STATE SUPERINTENDENT MOLLY SPEARMAN SAYS THE CHANGE ALLOWS STUDENTS TO FAILRY COMPETE FOR COLLEGE ENTRY AND SCHOLARSHIPS. IT ALSO PROVIDES CONSISTENCY FOR TRANSFER STUDENTS SINC EOTEHR STATES ALREADY USE A TEN-POINT GRADING SCALE.

PROGRAM:

SCHOOL WATCH

7 NEWS CW AT DAYBREAK

DATE AIRED:

AUGUST 19, 2015

PROGRAM SUMMARY: TEACHER RETENTION ACROSS THE COUNTRY HAS GONE DOWN. AND THERE ARE COMPLAINTS THAT TEACHERS' CREATIVE ABILITY HAS DWINDLED WITH NEW REQUIREMENTS. PRINCIPALS IN GREENVILLE COUNTY SAY IT IS JUST AS IMPORTANT TO CREATE A POSITIVE AND SUPPORTIVE ENVIRONMENT FOR TEACHERS AS IT IS FOR STUDENTS. ON AVERAGE, GREENVILLE COUNTY HIRES ABOUT 350 TO 400 NEW TEACHERS A YEAR BECAUE OF RETIREMENTS. IN MAY LAWMAKERS PASSED A BILL THAT WOULD INCREASE TEACHER SALARIES IN AREAS THAT HAVE 80% OR MORE OF STUDENTS LIVING IN POVERTY. IN THE UPSTATE, CHEROKEE COUNTY WOULD GET THE LARGEST CHUNK OF THAT MONEY.

PROGRAM:

SCHOOL WATCH

7 NEWS CW AT 10PM

DATE AIRED:

AUGUST 26, 2015

PROGRAM SUMMARY: FOUR CHEROKEE COUNTY STUDENTS COULD FIND OUT AS EARLY AS NEXT WEEK WHETHER THEY WILL BE EXPELLED FROM THE DISTRICT FOR BRINGING BB GUNS TO SCHOOL. ACCORDING TO INCIDENT REPORTS, A GAFFNEY HIGH SCHOOL STUDENT POINTED A BB GUN HE GOT FROM A FRIEND'S CAR AT SOMEONE HE WAS ARGUING WITH. THE DRIVE OF THE CAR WAS ARRESTED AND CHARGED WITH POSSESSIONOF A WEAPON ON SCHOOL GROUNDS. OVER AT GRUNARD MIDDLE SCHOOL, TWO 13-YEAR-OLDS ADMITTED TO HAVING A BB GUN IN THEIR POSSESSION. THE SCHOOL SUPERINTENDENT SAYS THEY VIOLATED THE DISTRICT'S ZERO-TOLERANCE POLICY.

PROGRAM: SCHOOL WATCH 7 NEWS CW AT DAYBREAK

DATE AIRED: SEPTEMBER 10, 2015

PROGRAM SUMMARY: SUNDAY MARKS 15 YEARS SINCE THE TRAGIC EVENTS ON SEPTEMBER 11TH, 2001. SCHOOLS IN THE UPSTATE ARE EDUCATING STUDENTS ABOUT THE HISTORIC EVENT THAT MANY OF THEM WERE NOT ALIVE TO SEE HAPPEN. YESTERDAY, STUDENTS HEARD FROM FIRST RESPONDERS WHO HELPED SAVE LIVES DURING 911. THERE ARE SEVERAL MEMORIAL CEREMONIES AND EVENTS HONORING 911 THIS WEEKEND, INCLUDING ONE AT BARNETT PARK TOMORROW AT 6:30.

PROGRAM: 5CHOOL WATCH 7 NEWS CW AT 10PM

DATE AIRED: SEPTEMBER 17, 2015

MALL BELK FROM 9 AM TO 5:30 PM.

PROGRAM SUMMARY: A GREENVILLE COUNTY SCHOOL IS ON HIGH ALERT AFTER TWO STUDENTS WERE DIAGNOSED WITH VIRAL MENINGITIS. THE PRINCIPAL OF HILLCRES HIGH SCHOOL SAYS THEY FOUND OUT ABOUT THE SECOND CASE ON WEDNESDAY EVENING AND STARTED LETTING PARENTS KNOW RIGHT AWAY ON THURSDAY. THE SCHOOL SAYS THE TWO CASES WERE NOT CONNECTED. ONE STUDENT WAS A FRESHMAN AND THE OTHER WAS A SENIOR. THEY BOTH PLAYED FOOTBALL BUT WERE ON SEPARATE TEAMS.

PUBLIC HEALTH

PROGRAM: MEDICAL WATCH 7 NEWS CW AT DAYBREAK

DATES: JULY 4, 2016
PROGRAM SUMMARY: THIS WEEK THERE ARE TWO OPPORTUNITIES FOR FREE WOMEN'S HEALTH
SCREENINGS. THE "BELK GIVES" MOBILE MAMMOGRAPHY CENTER IS MAKING STOPS IN SIMPSONVILLE
AND GREENVILLE. WOMEN 40 AND OVER WHO HAVE NOT HAD A MAMMOGRAPHY IN THE LAST YEAR
AND HAVE A PRIMARY CARE PHYSICIAN ARE ELIGIBLE. YOU CAN FIND THE NUMBER TO CALL ON OUR
WEBSITE, WSPA.COM. THE SIMPSONVILLE SCREENINGS ARE HAPPENING AT THE BELK AT FAIRVIEW
MARKET FROM 9:30 AM TO 7PM. IN GREENVILLE, SCREENINGS ON SATURDAY ARE AT THE HAYWOOD

PROGRAM: MEDICAL WATCH 7 NEWS CW AT DAYBREAK

DATES: JULY 11, 2016

PROGRAM SUMMARY: NEW RESEARCH SUGGESTS SOME UNSANITARY HABITS KIDS HAVE MAY NOT BE UNHEALTHY AFTER ALL. ACCORIND TO THE JOURNAL, PEDIATRICS, CHILDREN WHO BITE THEIR NAILS AND SUCK THEIR FINGERS ARE ABOUT ONE THIRD LESS LIKELY TO DEVELOP CERTAIN ALLERGIES. RESEARCHERS SAY THIS IS NOT A RECOMMENDATION FOR KIDS TO TAKE UP THE HABITS, BUT SOME SUGGEST JUST LET KIDS BE KIDS.

PROGRAM: MEDICAL WATCH 7 NEWS CW AT 10PM DATES: JULY 18, 2016

PROGRAM SUMMARY: TENS OF THOUSANDS OF VETERANS COULD SOON HAVE ACCESS TO NEW TRAUMATIC BRAIN INJURY TESTS AT VETERANS AFFAIRS OFFICES. IT IS BECAUSE THEY WERE EVALUATED ORIGINALLY BY UN-QUALIFED DOCTORS. 24,000 VETERANS ACROSS THE COUNTRY ARE NOW ELIGIBLE FOR THOSE NEW EXAMS. THE ORIGINAL EVALUATIONS HAPPENED BETWEEN 2007-2015. AROUND 3,000 NORTH CAROLINA VETS EVALUTATED IN WINSTON-SALEM WILL GET NEW EVALUATIONS. JUST OVER 2,000 EVALUATED IN ATLANTA WILL BE RE-TESTED. ABOUT 200 VETERANS IN SOUTH CAROLINA ARE IMPACTED.

PROGRAM: MEDICAL WATCH 7 NEWS CW AT DAYBREAK

DATES: JULY 26, 2016

PROGRAM SUMMARY: HARVARD RESEARCHERS SAY INDUCING LABOR DOES NOT APPEAR TO INCREASE THE RISK FOR AUTISM IN CHILDREN. DOCTORS LOOKED AT MORE THAN A MILLION BIRTHS IN SWEDEN AND FOUND INDUCED BABIES WERE NO MORE LIKELY TO DEVELOP AUTISM THAN SIBLINGS BORN NATURALLY.

PROGRAM: MEDICAL WATCH 7 NEWS AT 11PM

DATES: AUGUST 2, 2016

PROGRAM SUMMARY: MOST DENTISTS AGREE THAT BRUSHING AND FLOSSING IS BENEFICIAL FOR PREVENTING GUM DISEASE. BUT WHEN THE GOVERNMENT ISSUED ITS LATEST GUIDELINES THIS YEAR, THE FLOSSING RECOMMENDATION WAS REMOVED WITHOUT NOTICE. IN A LETTER TO THE ASSOCIATED PRESS THE GOVERNMENT ADMITTED THE EFFECTIVENESS OF FLOSSING HAS NEVER BEEN RESEARCHED AS REQUIRED. ACCORDING TO A REVIEW BY THE ASSOCIATED PRESS REVIEW, 25 STUDIES OVER THE PAST DECADE SHOWS THE EVIDENCE FOR FLOSSING IS WEAK AND UNRELIABLE.

PROGRAM: MEDICAL WATCH 7 NEWS CW AT 10PM

DATES: AUGUST 9, 2016

PROGRAM SUMMARY: HEALTH INVESTIGATORS ARE TRYING TO FIND OUT WHETHER MOSQUITOS CARRYING ZIKA HAVE MOVED FURTHER NORTH THAN FLORIDA. THE LATEST CASE IS NEAR PALM BEACH, BUT INVESTIGATORS DON'T KNOW WHETHER THE PERSON ACTUALLY CONTRACTED ZIKA THERE. THE PERSON HAD RECENTL TRAVELED TO MIAMI. MIAMI IS THE ONLY PLACE WITH CONFIRMED CASES OF MOSQUITOS SPREADING ZIKA.

PROGRAM: MEDICAL WATCH 7 NEWS CW AT 10PM

DATES: AUGUST 15, 2016

PROGRAM SUMMARY: MORE THAN 3,500 BABIES DIE EVERY MONTH FROM SUDDEN INFANT DEATH. THE AMERICAN ACADEMY OF PEDIATRICS HAS SPENT MORE THAN TWO DECADES TELLING PARENTS HOW TO REDUCE THEIR RISK. NOW, NEW RESEARCH SHOWS MOST PARENTS ARE NOT GETTING THE MESSAGE. RESEARCHERS LOOKED AT VIDEO RECORDINGS OF NEARLY 170 INFANTS UP TO SIX MONTHS OLD AND FOUND MANY BABIES WERE PLACED ON THEIR BELLIES OR SIDE TO SLEEP INSTEAD OF THEIR BACKS. MORE THAN 90% HAD ITEMS IN THE CRIB OR BASSINET THAT ARE NOT RECOMMENDED, LIKE LOOSE BEDDING, BLANKETS OR BUMPERS.

PROGRAM: MEDICAL WATCH 7 NEWS CW AT DAYREAK

DATES: AUGUST 22, 2016

PROGRAM SUMMARY: IF YOU HATE YOUR JOB IN YOUR LATE 20'S AND 30'S, IT IS GOING TO IMPACT YOUR HEALTH. RESEARCHERS IN OHIO TRACKED OVER 6,000 PEOPLE AND FOUND THOSE WO ARE UNHAPPY EARLY IN THEIR OWN CAREERS REPORT BEING MORE DEPRESSED, WORRIED AND HAVING TROUBLE SLEEPING LATER IN LIFE.

PROGRAM: MEDICAL WATCH 7 NEWS CW AT 10PM

DATES: AUGUST 29, 2016

PROGRAM SUMMARY: AN UPSTATE MEDICAL PRACTICE WILL HAE TO PAY \$300,000 AFTER IT WAS CAUGHT BUYING BOTOX THAT WAS NOT APPROVED BY THE U.S. FOOD AND DRUG ADMINISTRATION. "NEUROLOGY ASSOCIATES OF GREENVILLE" WILL ALSO BE ON FEDERAL PROBATION FOR THREE YEARS. INVESTIGATORS FOUND THE PRACTICE WAS BUYING THE MISBRANDED DRUGS AND SUBMITTING MEDICARE CLAIMS FOR THEM BETWEEN 2010-2013.

3rd Qtr. 2016

PROGRAM:

MEDICAL WATCH

7 NEWS CW AT DAYBREAK

DATES:

SEPTEMBER 5, 2016

PROGRAM SUMMARY: THE U.S. FOOD AND DRUG ADMINISTRATION SAYS IT HAS NOT FOUND ANY SCIENTIFIC EVIDENCE THAT ANTI-BACTERIAL SOAPS ARE ANY BETTER THAN PLAIN SOAP. THE NEW RULE ALSO BANS ANTI-BACTERIAL SOAPS AND BODY WASHES THAT CONTAIN CERTAIN ACTIVE INGREDIENTS FROM BEING MARKETED. THOSE BANNED INGREDIENTS WERE NOT PROVED TO BE SAFE AND EFFECTIVE FOF LONG-TERM DAILY USE.

PROGRAM:

MEDICAL WATCH

7 NEWS CW AT 10PM

DATES:

SEPTEMBER 12, 2016

PROGRAM SUMMARY: A VOLUNTEER RECALL IS UNDERWAY FOR PUBLIX APPLE COFFEE CAKES. GROCERY CHAIN OFFICIALS SAY METAL SHAVINGS HAVE BEEN FOUND IN THE PRODUCT, WHICH IS SOLD AT STORES IN SOUTH CAROLINA, GEORGIA, ALABAMA, TENNESSEE AND NORTH CAROLINA. SO FAR THERE HAVE BEEN NO REPORTED CASES OF ILLNESS OR INJURY. IF YOU BOUGHT THE COFFEE CAKES YOU CAN RETURN THE TO YOUR LOCAL PUBLIC FOR A FULL REFUND.

PUBLIC SAFETY AND CRIME

PROGRAM:

CRIME TRACKER

7 NEWS CW AT 10

DATE AIRED:

JULY 4, 2016

PROGRAM SUMMARY: WE COULD FIND OUT MORE FROM STATE INVESTIGATORS ABOUT TWO DEADLY OFFICER-INVOLVED SHOOTINGS IN OUR AREA. THE FIRST WAS FRIDAY IN LANDRUM. DEPUTIES SAY ALEX MISHTOWT WAS SHOT AND KILLED DURING AN UNDERCOVER OPERATION. THE SECOND WAS SATURDAY IN ASHEVILLE. A MAN WAS SHOT AND KILLED AFTER A CHASE THAT ENDED AT DEARVIEW APARTMENTS.

PROGRAM:

CRIME TRACKER

7 NEWS CW AT DAYBREAK

DATE AIRED:

JULY 11, 2016

PROGRAM SUMMARY: POLICE IN COLUMBIA SAY STREETS ARE OPEN AGAIN AFTER A BLACK LIVES MATTER PROTEST SHUT DOWN PART OF INTERSTATE 126. OFFICERS SAY NO ONE WAS ARRESTED AND NO ONE WAS HURT. PROTESTERS MADE THEIR WAY THROUGH STREETS DOWNTOWN, WHICH LED TO THE INTERSTATE SHUT DOWN LAST NIGHT. IN RESPONSE, GOVERNOR NIKKI HALEY RELEASED A STATEMENT EMPHASIZING THE IMPORTANCE OF RESPECT AND COOPERATION. SHE ALSO SAID HAVING LAW ENFORCEMENT SHUT DOWN MAJOR HIGHWAYS PUTS LIVES AT RISK.

PROGRAM:

CRIME TRACKER

7 NEWS CW AT DAYBREAK

DATE AIRED:

JULY 18, 2016

PROGRAM SUMMARY: TODAY A FEDERAL JUDGE COULD DECIDE WHETHER TO PICK JURORS FROM ACROSS THE STATE FOR THE TRIAL OF ACCUSED CHARLESTON CHURCH SHOOTER DYLANN ROOF. ROOF'S ATTORNEYS WANT TO PULL JURORS FROM OUTSIDE THE LOWCOUNTRY, BUT PROSECUTORS SAY IT COULD DELAY THE TRIAL, WHICH IS SET FOR NOVEMBER.

PROGRAM: DATE AIRED: CRIME TRACKER

JULY 25, 2016

PROGRAM SUMMARY: OFFICERS WITH THE SPARTANBURG POLICE DEPARTMENT SHOULD HAVE BODY CAMERAS BY THE NED OF SEPTEMBER. THAT IS ACCORDING TO CHIEF ALONZO THOMPSON. OFFICERS WILL GO THROUGH TRAINING BEFORE THE CAMERAS HIT THE STREETS.

PROGRAM:

CRIME TRACKER

7 NEWS CW AT DAYBREAK

DATE AIRED:

AUGUST 2, 2016

PROGRAM SUMMARY: WE ARE STILL WORKING TO LEARN IF CHARGES WILL BE FILED AFTER A FOUR-YEAR-OLD ACCIDENTALLY SHOT HIMSELF IN THE HAND. THIS HAPPENED YESTERDAY AT A HOME ON HILLSIDE CIRCLE IN GREENVILLE. POLICE SAY THEY HAVE INTERVIEWED THE FATHER SINCE IT HAPPENED BUT HAVE NOT SAID IF ANYONE WILL BE CHARGED. THE CHILD IS EXPECTED TO BE OKAY.

PROGRAM:

CRIME TRACKER

7 NEWS CW AT 10PM

7 NEWS CW AT 10PM

DATE AIRED:

AUGUST 9, 2016

PROGRAM SUMMARY: INVESTIGATORS IN ANDERSON COUNTY ARE TRYING TO IDENTIFY SUSPECTS IN A STRING OF ARMED ROBBERIES. THE LATEST ONE HAPPENED AT 7-ELEVEN IN POWDERSVILLE. A WOMAN DEMANDED CASH FROM THE CASHIER. DEPUTIES BELIEVE THE SAME SUSPECT MAY HAVE HELD UP A GREENVILLE COUNTY 7-ELEVEN LAST WEEK. THE SHERIFF'S OFFICE IS ALSO LOLING FOR THE MAN WHO TRIED TO ROB THE "TOBACCO JUNGLE." THEY BELIEVE HE THEN TARGETED THE PLEZ-U IN PENDLETON HOURS LATER.

PROGRAM:

CRIME TRACKER

7 NEWS CW AT DAYBREAK

DATE AIRED:

AUGUST 15, 2016

PROGRAM SUMMARY: IT WILL BE UP TO THE SHERIFF TO DECIDE WHAT PUNISHMENT A GREENVILLE COUNTY DEPUTY WILL FACE FOR CLEANING HIS GUN WITH CHILDREN NEARBY. WE FIRST SHOWED YOU VIDEO LAST WEEK THAT A MAN NEAR THE BOULDER CREEK APARTMENTS IN GREENVILLE SENT TO US. THE VIDEO LED TO AN INTERNAL INVESTIGTION FROM THE SHERIFF'S OFFICE. A SPOKESMAN SAYS THE INCIDENT WAS A POLICY VIOLATION. THE SHERIFF'S OFFICE HAS NOT SAID WHEN THE PUNISHMENT WILL BE HANDED DOWN.

PROGRAM:

CRIME TRACKER

7 NEWS CW AT 10PM

DATE AIRED:

AUGUST 29, 2016

PROGRAM SUMMARY: IT IS A STORY THAT IS MAKING NATIONAL HEADLINES. WE ARE TALKING ABOUT REPORTS OF PEOPLE IN CLOWN COSTUMES TRYING TO LURE CHILDREN INTO THE WOODS AT AN UPSTATE APARTMENT COMPLEX. NOW POLICE IN GREENVILLE ARE STEPPING UP NEIGHBORHOOD PATROLS AT FLEETWOOD MANOR. POLICE SAY CHILDREN AT THE COMPLEX ARE SAYING THAT PEOPLE DRESSED AS CLOWNS HAVE BEEN COMING OUT OF THE WOODS AND OFFERING THEM CANDY. IF YOU SEE OR HEAR REPORTS OF THESE CLOWNS, YOU'RE ASKED TO CALL THE GREENVILLE COUNTY SHERIFF'S OFFICE.

PROGRAM:

CRIME TRACKER

7 NEWS CW AT 10PM

DATE AIRED:

SEPTEMBER 5, 2016

PROGRAM SUMMARY: 7 NEWS IS GETTING MORE DETAILS ABOUT THE FIRING OF AN UPSTATE POLICE OFFICER CONNECTED TO THE DEADLY SHOOTING OF ZACHARY HAMMOND. WE HAVE LEARNED THAT THE SENECA POLICE DEPARTMENT FIRED LIEUTENANT MARK TILLER OVER THE WEEKEND. HE WILL STAY ON THE FORCE UNTIL FRIDAY. TILLER IS THE OFFICER WHO SHOT AND KILLED ZACHARY HAMMOND LAST YEAR IN A RESTAURANT PARKING LOT. HAMMOND WAS UNARMED. HE WAS SEEN ON POLICE DASHCAM TRYING TO DRIVE AWAY. OFFICIALS SAY IT HAPPENED DURING AN UNVERCOVER DRUG OPERATION. HAMMOND'S PARENTS FILED A LAWSUIT AND SETTLED EARLIER THIS YEAR. TILLER WAS NEVER CHARGED AT THE STATE LEVEL, BUT HE IS FACING A FEDERAL INVESTIGATION RIGHT NOW.

CRIME TRACKER

7 NEWS CW AT 10PM

DATE AIRED: SEPTEMBER 12, 2016

PROGRAM SUMMARY: POLICE AT CLEMSON UNIVERSITY ARE INVESTIGATING A SEXUAL ASSAULT ON CAMPUS. POLICE SAY IT HAPPENED ON SUNDAY MORNING. THE STUDENT WAS WALKING NEAR SIKES HALL FROM DOWNTOWN CLEMSON WHEN A MAN IN HIS EARLY 20'S DROVE UP IN A WHITE FOUR-DOOR SUV AND OFFERED HER A RIDE. SHE DECLINED SEVERAL TIMES. HE GOT OUT AND FORCED HER INTO THE CAR. THE VICTIM ENDED UP AT THE INTERSECTION OF HIGHWAY 93 AND 76.

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Caring for the Carolinas:

August: One day events for Pet adoption at four area humane society's

September: Shred-A-Thon. Four free shred events to destroy documents and medicine bottles

Along with computer hard drives.

Public Service Announcements:

Nat'l Endowment Financial Education

lin6.org & Joyful Heart Foundation

4-H Council

American Academy of Neurology

American Heart Association

American Humane Assoc.

Arbor Day

Boys Town

CDC

CDC US Dept. of Health & Human Services

Child Fund

Child Fund

Count The Kicks

Consumer product Safety Comm.

Drug Free Kids

EPA

USA Swimming Foundation

US Dept. of Veterans Affairs

Community Events

Chop Cancer

Upcountry Children's Museum

Morganton Festival

She Event

NON-BROADCAST ENHANCEMENT EFFORT

CRIME TRACKER: YOU CAN TRACK CRIME FROM WHERE YOU LIVE ANYTIME YOU WANT FROM OUR WEB PAGE WWW.WSPA.COM. USING NEWS CHANNEL 7'S "CRIME TRACKER" YOU CAN SEE FOR YOURSELF IF THE COMMUNITY WHERE YOU LIVE NOW IS SAFE. YOU CAN SEE WHAT THE CRIME RATE IS IN A COMMUNITY YOU'RE THINKING OF LIVING IN OR EVEN THE AREA WHERE YOU WORK OR GO TO SCHOOL.

COLLEGE INTERNSHIP PROGRAM:

WSPA-TV PARTNERS WITH COLLEGES AND UNIVERSITIES TO PROVIDE COLLEGE STUDENTS WITH ON THE JOB TRAINING IN EXCHANGE FOR COLLEGE CREDITS.

ON YOUR SIDE: WSPA-TV WILL INVESTIGATE A SITUATION AND INFORM THE PUBLIC ABOUT PRODUCTS THAT ARE SHOWN IN INFOMERCIALS I.E., HOW THEY WORKED AND IF THEY WORKED AND GIVE THE FINAL RESULTS.

TOURS/CAREER FAIRS

THE PROMOTION DEPARTMENT OFFERED DIFFERENT GROUP TOURS OF WSPA-TV FACILITIES EXPLAINING HISTORY, SYSTEMS AND CAREERS IN BROADCASTING. MOST OF THE TOURS WERE CAREER EXPLORATION CLASSES OR GROUPS STUDYING THE MEDIA.

WSPA-TV STAFF COMMUNITY SERVICE

<u>JIMMY LIZER</u> - SPARTANBURG COMMUNITY COLLEGE ADVISOR, SPARTANBURG COMMUNITY COLLEGE CAREER DAY SPEAKER; SPARTANBURG COMMUNITY COLLEGE TECH SCHOLARS PROGRAM COORDINATOR

BILL PARKER - BOY SCOUTS OF AMERICA VOLUNTEER; GENERATIONS GROUP HOME VOLUNTEER

AMY WOOD - CHAIR, SMALL BUSINESS DEVELOPMENT COUNCIL